

# MAKING LIVES BETTER

*Your Community Health Center Giving Catalog*

Accessible – Affordable – Compassionate



*"No one gift is more significant than a gift from community."*

– Barry Sherman

## **OUR STORY**

Growing healthy together

p. 2

## **GIFTS OF CARE**

Helping make lives better

p. 3

## **BARE NECESSITIES**

Equipping healthcare workers

p. 4

## **HONORING COMMUNITY**

Building a strong foundation

p. 5



A registered nonprofit organization  
serving Southwest Utah

# OUR STORY

## **Family Healthcare helps make lives better by providing accessible, quality healthcare - regardless of financial, language or cultural barriers.**

Family Healthcare, a 501(c) (3) registered charity since 2002, serves the integrated medical, behavioral and dental care needs of almost 10% of the population of Southwest Utah. 97% of our patients are in a low-income category, with 50% living below 100% of poverty. This means that a one-person household earns less than \$12,490/yr., and a family of four earns \$25,750/yr., or less. In 2020 we have seen the healthcare needs of the region grow beyond the normal rate, particularly for those facing pandemic-related economic and health challenges.

Our patients are a diverse group with a shared need for a healthcare-home that provides compassionate, accessible care. Many of our patients are employed in the service sector, where wages are low, healthcare insurance is typically not a benefit, and continuous employment is unreliable. Many other patients are elderly and frail

with special healthcare needs. Since 46% of our patients identify as being in an ethnic or racial minority, our services are offered in a culturally competent manner, in both English

### 2019 Patient Coverage

43% Uninsured

17% Medicaid/CHIP/Other public

8% Medicare

31% Private insurance

and Spanish. We are dedicated to providing the highest quality of continuing healthcare to all Southwest Utah residents.

**How we work:** Skilled Family Healthcare staff answer the healthcare call in our community each day. These compassionate and experienced providers are proficient in primary medical, behavioral, and dental care. Disease prevention, health education, and linking patients with needed resources are an integral part of our patient-centered approach. Community outreach is central to our mission, especially with at-risk populations. Our medical doctors have specialized training in Osteopathic medicine, so they understand the healthcare needs of elderly patients, and our advanced practice providers are experts in taking care of individuals from birth through their aging years. All of Family Healthcare's providers are licensed and board certified, and continue to enhance their skills through continuing medical education. Family Healthcare provides all types of primary care including physicals, adult wellness visits, sick care, immunizations, well child care, simple procedures, prenatal and hospital deliveries, and more. We offer a Medically Assisted Treatment program that ensures safe care and recovery for patients suffering from substance use disorders including alcohol, tobacco, and opioids. Our behavioral health team are experts at providing integrated behavioral therapy in the primary care setting, while also reducing the stigma that often accompanies mental health care. Our children's play therapy room is outfitted with technology that allows early years children to receive the trauma therapy they need while visiting with a therapist over video conference. Our dental teams provide preventive dental care and tooth saving services such as fillings, root canals, crowns, and extractions if necessary. Family Healthcare's integrated behavioral, medical, and dental care approach ensures that patients have the opportunity to address all of their healthcare needs in one visit.

**Big News!** We have steadily increased capacity each year, in order to meet the rapidly growing healthcare needs of one of the fastest developing regions in the nation. In order to sustain our ability to efficiently deliver care, it became clear that we would need to build. This year our Board of Directors made the bold decision to embark on the construction of a new, state-of-the-art Community Health Center, to open in 2021 at 2300 Riverside Drive, St. George. (See the architect's drawing below) This 33,000 sq. ft., two-level Community Health Center will enable Family Healthcare to serve the healthcare needs of 26,000 community residents by 2025. The new clinic will provide a more efficient work environment for our healthcare professionals, with a continued focus on integrated patient-centered care. As well as offering the services that patients currently rely on, the new clinic will also offer six new dental treatment rooms, an onsite pharmacy offering affordable medications, and a gathering room for community activities. More Southwest Utah residents will be able to receive the same positive care that our patients count on today, right here in our community.



Family Healthcare is an integral link in the healthcare system of Southwest Utah, and is the answer to getting access to healthcare for thousands of the residents of St. George, Hurricane, Cedar City, and surrounding communities. We deliver more than \$14 million in annual economic impact, and almost \$2 million in yearly tax revenues. We employ 113 healthcare professionals, and indirectly support more than 54 community jobs.

For almost twenty years Family Healthcare has been a health partner with the good people of Southwest Utah. We look forward to continuing to **Make Lives Better** by providing barrier-free, quality healthcare that helps build a stronger, healthier community for generations to come. I hope you will join us, and become a supporter of 'our' Community Health Center.

**We can't do it without you!**

Lori Wright,  
CEO



Explore the following pages to see how your gift of support will make a difference in our community.

# GIFTS OF CARE



## URGENT CARE FOR A CHILD

Thousands of children with urgent care needs visit a doctor or dentist each year. Many families, especially in these trying times, can't afford an unplanned healthcare expense. Your gift will help a needy family with unexpected urgent care for their child.

**\$150**  
Item # GOC1



## CHECK-UP AND CARE FOR AN UNINSURED ADULT WHO LIVES \*BELOW 100% OF POVERTY

Hundreds of Southwest Utah residents, through no fault of their own, are unable to afford the most basic healthcare. This gift ensures that a valued member of our community can receive a check-up and the care they need to stay on track, and avoid serious or costly illness.

**\$225**  
Item # GOC2

\*Below 100% of poverty means this person's income is less than \$12,760 per year.

\*\*Economic hardship means that she lives at or below 100% of poverty (Earning \$12,760 or less for 1 adult, or \$26,200 or less for a family of 4, per year.)



## PRENATAL CARE, INCLUDING LABOR AND DELIVERY, FOR A FIRST-TIME MOM WHO FACES \*\*ECONOMIC HARDSHIP

This gift provides an expectant mother with the healthcare she needs for herself and her unborn child. A healthy mom and full-term, normal-weight baby helps ensure that mom can continue her life as a productive community member.

**\$2,200**  
Item # GOC3



## INTEGRATED HEALTHCARE FOR A HOMELESS PERSON (ONE VISIT PER MONTH)

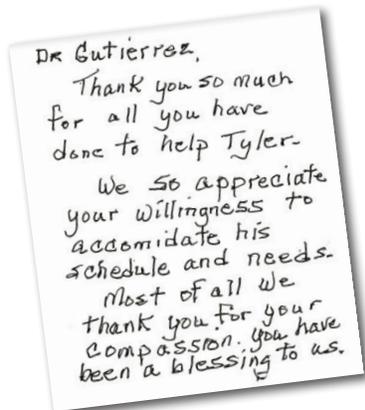
Homelessness can happen to anyone. The downward spiral may be fast and harsh. With this gift you'll provide compassionate care for the most fragile in our community. Your gift will ensure a homeless person receives with dignity, the medical, behavioral and dental care they need.

**\$2,500 / 1-year of care**  
**\$1,250 / 6-months of care**  
**\$625 / 3-months of care**  
Item # GOC4



*"There is nothing more rewarding than helping a patient restore balance and joy in their life, whatever their unique and sometimes very challenging circumstances. Developing the skills to live in the present, and deal with a painful past, changes the future."*

- Sandra Petersen,  
Licensed Marriage and Family Therapist



When I first became a Family Healthcare patient, about two or three years ago, I was in high school and was facing some dark times in my life. But I had hope that in the right environment, with the right care, I could be happier.

As a therapy patient I've had a very positive experience, and good results. I've learned how to look at things with a new perspective, with more empathy for others. I now approach life and problem solving differently. By breaking bad thought patterns and using my new coping skills, I have a much more positive outlook, and feel happier.

My mother, and other members of my family are also Family Healthcare patients. English is their second language, so they like the fact that Family Healthcare staff speak Spanish, as well as English, which makes things more comfortable for them. They no longer have fear about reaching out for health care.

Family Healthcare is definitely worth a try. The staff are welcoming, and helpful. The sliding scale fees make it accessible and affordable.

- Luis, November 2020

# BARE NECESSITIES



## COMFY KIDS

Visiting a medical or dental clinic can be filled with anxiety. A child-sized chair is a simple and effective way to help a child feel safe and comfortable.

**\$125 / 1 chair**

**\$500 / 4 chairs**

**Add recognition name plate for \$25 per chair**

Item # BN5



## TEMPERATURE RISING

The gift of a thermometer is a meaningful way that you, and your family can support your Community Health Center.

**BONUS! Your gift of a thermometer will be rewarded with a \$25 Harmon's gift card.**

**\$175**

Item # BN6



## I HEAR YOU

A stethoscope is an essential medical tool used to hear hearts, lungs, and bowel sounds.

**BONUS! With the gift of a stethoscope, we'll send you a child's educational stethoscope so the future doctors in your life can hear the heart beats of their family members.**

**\$220**

Item # BN7



## VITAL SIGNS

Vital signs, such as blood pressure and blood oxygen are key indicators of good health. A gift of vital signs monitoring equipment helps with proactive monitoring and management of health risks.

**\$2,700**

Item # BN8



## SAY "AAAAH"

Tongue depressors are a simple, sterile, and essential single-use tool used for examination of the mouth and throat. It's a fun and affordable way to support your Community Health Center.

**\$12 / 1-day supply**

**\$72.50 / 1-week supply**

**\$1,740 / 6-month supply**

**\$3,500 / 1-year supply**

Item # BN9



## OUCH!

A Community Health Center like Family Healthcare uses hundreds of bandages every week — from patching boo-boos, to protecting injuries. Bandages are an essential item that can never run out.

**\$104 / 1-week supply**

**\$420 / 1-month supply**

**\$5,000 / 1-year supply**

Item # BN10

## YOUR GIFT IS A SACRED TRUST

We promise to honor your generosity and use your donation in the most effective ways possible. The gift options shown in this catalog reflect the projects of Family Healthcare and the needs of our patients. Suggested donation amounts are based on recent cost actuals and projections. Each picture is representative of the gift it features. If an area of need becomes fully funded, your gift will be directed to the next greatest area of need.



*"As a healthcare access advocate, and past chair of the Family Healthcare Board of Directors, I believe there is no more important time than right now, to get behind this fantastic local non-profit, that delivers quality, affordable, compassionate healthcare to all our Southwest Utah residents – regardless of financial, language or cultural barriers."*

– Mary Hatch

*"Family Healthcare provides a critical service to the residents of St. George, by ensuring that everyone has access to affordable, compassionate, quality healthcare. I support Family Healthcare wholeheartedly, and I hope you will too."*

– Mayor Jon Pike, City of St. George

# HONORING COMMUNITY



## WAITING ROOM AREA FOR CHILDREN

Your gift of a children's area in the waiting room at the new Family Healthcare Clinic at 2300 Riverside Drive will bring comfort to thousands of children each year. With this gift there is the added option of a recognition plaque.

**\$2,500**

Item # HC11



## BEHAVIORAL HEALTH THERAPY ROOM

Family Healthcare offers integrated care, often during the same medical or dental visit, and integrated with behavioral health therapy visits. The new Family Healthcare clinic at 2300 Riverside Drive will have two behavioral health therapy rooms, where patients can meet with a behavioral health provider for solution-focused therapy.

**\$5,000 / full room     \$2,500 / half room**

Item # HC12



## MEDICAL EXAMINATION ROOM

The medical examination room is where assessments and plans for health and healing are made. The new Family Healthcare clinic will have 14 examination rooms. Honor your employees, or your family history in Southwest Utah by sponsoring an examination room. Your business or family can proudly be recognized today, and for future generations.

**\$13,000 / full room     \$6,500 / half room**

Item # HC13



## CHILDREN'S PLAY THERAPY ROOM

Evidence shows that play is one of the best ways for a young child to work through feelings related to trauma. The play therapy room at Family Healthcare is a safe place for children to overcome trauma, with the compassionate care of a skilled therapist. With this gift you will sponsor the children's play therapy room in the new Family Healthcare clinic at 2300 Riverside Drive, with the added option of a recognition plaque.

**\$17,000 / full room     \$8,500 / half room**

Item # HC14



## MEDICAL PROCEDURE ROOM

The medical procedure room contains specialized equipment for minimally invasive medical procedures. The new Family Healthcare clinic at 2300 Riverside Drive will have four medical procedure rooms. This is your opportunity to give back to your employees, and community. Sponsor one of these rooms, and have your business or family name recognized today, and for future generations.

**\$23,000 / full room     \$11,500 / half room**

Item # HC15

Naming Option

Our major gift representative will contact you to discuss naming recognition options.

# OUTSIDE LOOKING IN



## PATHWAY TO HEALTH

Your gift of a brick in the entrance pathway of the Family Healthcare clinic will include your business or family name.

**\$50**

Item # OLI16



## SHADE TREE

Honor your family members past and present with the gift of a tree for the gardens at the new Family Healthcare clinic.

**\$650**

Item # OLI17



## OUTDOOR SEATING

Honor your family members, past and present with the gift of outdoor seating in the gardens of 'our' Family Healthcare clinic.

**\$1,000**

Item #OLI18



## SPECIAL PARKING SPACES

The new Family Healthcare clinic parking lot will have special spaces designated for those with disabilities, expectant mothers and elderly patients. Show your support by sponsoring one of these spaces and having a permanent recognition sign that honors your gift.

**\$5,000**

Item # OLI19

# GREATEST NEED



## YOU CHOOSE THE AMOUNT OF YOUR GIFT IN SUPPORT OF YOUR COMMUNITY HEALTH CENTER

This is a gift you've decided to make, without designating the funds to a particular area of need. Family Healthcare will use your gift with honor and gratitude, wherever the need is greatest.

**You choose the amount**

Item # GN20

*"As someone who promotes and believes in the power of community, and with deep roots in Southwest Utah — it has been my pleasure to serve on the board of Family Healthcare, a local non-profit that ensures barrier-free access to preventative primary healthcare for the uninsured or under-insured. Early intervention in medical, behavioral and dental care, helps keep our low-income citizens out of the ER and free from costly chronic diseases. I encourage all of us to spread the word, and support this essential service in our region."*



— Del W. Beatty  
Dixie State University, Interim VP  
and Dean of Students

# THANK YOU!



**You will receive a Family Healthcare decal (larger than shown) for making a donation!**



*"I have seen first-hand the health-restoring, and often life-saving, impact that Family Healthcare has in the lives of Southwest Utahans. I know people who have turned to Family Healthcare in a time of need. Without the resources that Family Healthcare provides, thousands of our fellow residents would not have affordable access to the medical, behavioral and dental care that so many of us take for granted. No one has ever regretted giving whatever they can to ensure a stronger, healthier community."*

- Travis Fullmer  
Family Health Care Board Chair  
and President

*"Family Healthcare patients are among the most genuine and humble people I've met. But, due to a chronic inability to access affordable, quality healthcare, they also have the greatest number of health challenges. At Family Healthcare, they have finally found a healthcare home, and as a provider, it is a very moving experience to see the deep gratitude in the eyes of these patients as they learn that economic hardship will no longer be a barrier to receiving the healthcare they desperately need, and deserve."*

- William Christensen  
Family Healthcare Medical Director



*"I am very excited about the growth of Family Healthcare's services right here in our own backyard, which will be such a blessing for the people that I represent here in Utah's House District #62! Did you know that there's over 50,000 people right here in our "neck of the woods"? — all of whom need convenient & nearby access to first-rate, integrated behavioral, medical and dental care exactly like Family Healthcare is so good at providing?"*

*I have visited our local Family Healthcare myself: I met with dedicated care providers, and I witnessed first-hand the access that they provide to the uninsured and underinsured in our neighborhoods. It's such great news that Family Healthcare is growing to meet the rapidly increasing healthcare needs of our region. I hope that all of us here in House District 62 will show our support for this worthy mission."*

- Representative Travis M. Seegmiller, Sr., JD  
UTAH HOUSE DISTRICT #62



# LOCATIONS

## ST. GEORGE

### MAIN CLINIC

25 N. 100 E., Ste 102  
435-986-2565

### MILLCREEK CLINIC

2408 E. Riverside Drive  
on the property of Millcreek High School  
435-879-5117

### OPENING FALL 2021!

2300 Riverside Drive

## VISIT US ONLINE

[www.familyhc.org](http://www.familyhc.org)

Facebook: @familyhc

## HURRICANE

### HURRICANE CLINIC

391 N. 200 W.  
on the property of Hurricane Middle School  
435-986-2565

## CEDAR CITY

### CEDAR EAST CLINIC

245 E. 680 S.  
435-865-1387

### CEDAR HARDING CLINIC

74 West Harding Avenue  
435-865-1387

*"All Utah residents deserve access to high-quality health care and you will find that at a Community Health Center, like Family Healthcare. I am proud of Utah's health centers and their mission to provide access to high-quality primary and preventive health care to underserved populations and communities throughout the state, regardless of ability to pay or insurance status."*

– Alan Pruhs, Executive Director,  
Association for Utah Community Health



25 N. 100 E., Ste 102  
St. George, UT 84770  
[Familyhc.org/give](http://Familyhc.org/give)  
435-986-2565

# DONATION FORM

Have fun making your gift selections below! Include payment information or check, and send with your stamp in the envelope provided.

Item#	Description	Gift Amount	Qty.	Amount
GOC1	URGENT CARE FOR A CHILD	\$150 or You choose \$ _____		\$ _____ .00
GOC2	CHECK-UP AND CARE FOR AN UNINSURED ADULT	\$225 or You choose \$ _____		\$ _____ .00
GOC3	PRENATAL CARE, INCLUDING LABOR AND DELIVERY	\$2,200 or You choose \$ _____		\$ _____ .00
GOC4	INTEGRATED HEALTHCARE FOR A HOMELESS PERSON	\$2,500 / 1-year \$1,250 / 6-months \$625 / 3-months or You choose \$ _____		\$ _____ .00
BN5	COMFY KIDS <b>Add name plate for \$25 per chair</b> Print name to appear on plate, on line below: _____	\$125 / 1 chair		\$ _____ .00
		\$500 / 4 chairs		\$ _____ .00
		\$25 / per name plate		\$ _____ .00
BN6	TEMPERATURE RISING – THERMOMETER <input type="checkbox"/> <b>Yes!</b> Please send me my Harmon's \$25 gift card. <input type="checkbox"/> <b>No, thanks,</b> please direct the addtl. \$25 to healthcare for a homeless person program.	\$175		\$ _____ .00
BN7	I HEAR YOU – STETHOSCOPE <input type="checkbox"/> <b>Yes!</b> Please send our child's educational stethoscope so that our future doctor can get busy listening to the sound of their heart. <input type="checkbox"/> <b>No, thanks,</b> we've got it covered.	\$220		\$ _____ .00
BN8	VITAL SIGNS – MONITORING	\$2,700		\$ _____ .00
BN9	SAY "AAAAH" – TONGUE DEPRESSORS	\$12 / 1-day supply \$72.50 / 1-week supply \$1,740 / 6-month supply \$3,500 / 1-year supply		\$ _____ .00
BN10	OUCH! – BANDAGES	\$104 / 1-week supply \$420 / 1-month supply \$5,000 / 1-year supply		\$ _____ .00
HC11	WAITING ROOM AREA FOR CHILDREN (Naming Option)	\$2,500	1	\$ _____ .00
HC12	BEHAVIORAL HEALTH THERAPY ROOM (Naming Option)	\$5,000 / full room \$2,500 / half room		\$ _____ .00
HC13	MEDICAL EXAMINATION ROOM (Naming Option)	\$13,000 / full room \$6,500 / half room		\$ _____ .00
HC14	CHILDREN'S PLAY THERAPY ROOM (Naming Option)	\$17,000 / full room \$8,500 / half room	1	\$ _____ .00
HC15	MEDICAL PROCEDURE ROOM (Naming Option)	\$23,000 / full room \$11,500 / half room		\$ _____ .00
OLI16	PATHWAY TO HEALTH *see below for more information	\$50		\$ _____ .00
OLI17	SHADE TREE (Naming Option)	\$650		\$ _____ .00
OLI18	OUTDOOR SEATING (Naming Option)	\$1,000		\$ _____ .00
OLI19	SPECIAL PARKING SPACES (Naming Option)	\$5,000		\$ _____ .00
GN20	YOU CHOOSE THE AMOUNT	You choose \$ _____		\$ _____ .00

For naming options our major gift representative will contact you to discuss recognition options.

**Total Gift Enclosed** \_\_\_\_\_

### PATHWAY TO HEALTH BRICKS:

3 lines / 20 characters per line – including spaces

**Please print clearly.**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### PAYMENT OPTIONS:

Please find enclosed our check in the amount of \$ \_\_\_\_\_ Please charge my credit card in the amount of \$ \_\_\_\_\_

Type of card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AMEX \_\_\_ Discover Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV#: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**THANK YOU FOR SUPPORTING YOUR COMMUNITY HEALTH CENTER!**

Donations are tax-deductible under section 501 (c)(3) of the IRS code. Tax ID #35-2163112

# THANK YOU!

**Through your gift, you will have a significant health-restoring impact in the lives of your fellow community members, like Manuela and Daisy.**



My daughter, Daisy, and I have been patients at Family Healthcare for eleven years. I have so many good stories about the care we have received. For example; I was having vision problems and needed expensive surgery, and Daisy, who has Cerebral Palsy, needed braces for her legs. Family Healthcare helped me get the sight-restoring surgery I needed, performed by volunteer doctors and medical personnel in Salt Lake City. And Daisy was able to get braces too! My message to others is that you don't have to feel afraid that you

don't have enough money, or that you don't speak English well enough. Family Healthcare always has a way to help you. Without them, my surgery would not have been possible. The staff at Family Healthcare are all so kind, good-hearted, and helpful. I think of them as angels.

— Manuela

*"Family Healthcare's collaborative approach and high caliber of care have made them a valued partner to Dixie Regional Medical Center (St. George Regional Hospital - effective January 2021) and numerous other community organizations in addressing the medical, dental and behavioral health needs of our community. We support their expansion and the construction of an improved clinical site that will allow them to keep pace with the county's growth. We applaud their efforts to take a proactive approach to healthcare and provide care for the whole person to create a healthier patient, population and economy."*

— Mitch Cloward, Dixie Regional Medical Center Administrator

Southwest Utah Community Health Center, doing business as Family Healthcare, is a registered 501 (c) (3) organization. Contributions to Family Healthcare are tax-deductible to the extent permitted by law. Information concerning Family Healthcare, including financial information and charitable purposes, may be obtained without costs from Family Healthcare, 25 N 100 E Ste 102, St. George, UT, 84770. Family Healthcare is committed to donor privacy and does not rent or sell our mailing lists.

# WAYS TO GIVE

*"Designing the new Family Healthcare clinic to support a patient-centered model of care has been rewarding. We are happy to be a partner on this important Southwest Utah healthcare project."*

— Jeremy D. Bastow, AIA, NCARB, Associate VCBO Architecture



TO GIVE ON-LINE GO TO  
[WWW.FAMILYHC.ORG/GIVE](http://WWW.FAMILYHC.ORG/GIVE)



FILL OUT THE BACK AND  
SEND IN THE FORM  
*Remember to apply stamp!*